

alex abraham

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## experience

08.22 -  
present

**ROOM** <sup>NYC</sup>  
Digital Product Lead

Lead all digital product at ROOM, a company that produces adaptive office architecture with integrated technology. Products included IoT dashboards, space/asset management tools, customer portals, on demand booking platform, financing and ecommerce solutions. Managed two independent teams of developers as well as lead all UI/UX design.

04.22 -  
08.22

**nate** <sup>NYC</sup>  
Senior Product Designer (Contractor)

03.21 -  
04.22

**ROOM** <sup>NYC</sup>  
Digital Design Manager

09.20 -  
03.21

**ROOM** <sup>NYC</sup>  
Digital Designer

08.19 -  
09.20

**ROOM** <sup>NYC</sup>  
Junior Digital Designer

01.18 -  
08.19

**Penske Meida** <sup>NYC</sup>  
Graphic Designer

01.17 -  
01.18

**WWD** <sup>NYC</sup>  
Graphic Designer

05.14 -  
08.14

**Woodward** <sup>PA</sup>  
Skate Instructor

## education

08.13 -  
12.17

**University of Cincinnati** <sup>OH</sup>  
Linder College of Business  
DAAP (School of Design, Art, Architecture & Planning)  
Bachelor of BA in Marketing, Minor in Fine Arts + Graphic Design

## skills

Figma  
Adobe Creative Suite  
HTML, CSS, JS, PHP  
VSCode  
Blender

Jira / Confluence  
Marketo / Sendgrid / Hubspot  
Salesforce  
Google Analytics  
Expo/TestFlight  
Figuring things out

Agile Project Management  
Product Management  
Art Direction  
Front End Development  
UI / UX Design