# alex abraham

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## experience

**08.22 - present**

**ROOM** NYC
Digital Product Lead

Lead all digital product at ROOM, a company that produces adaptive office architecture with integrated technology. Products included IoT apps, space/asset management tools, customer portals, on demand booking platform, financing and ecommerce solutions. Managed two independent teams of developers as well as lead all digital design.

**04.22 - 08.22**

**nate.tech** NYC
Senior Product Designer

**03.21 - 04.22**

**ROOM** NYC
Digital Design Manager

**09.20 - 03.21**

**ROOM** NYC
Senior Digital Designer

**08.19 - 09.20**

**ROOM** NYC
Digital Designer

**01.18 - 08.19**

**PMC** NYC
Digital Designer (Rolling Stone, WWD, Robb Report, Variety)

**01.17 - 01.18**

**WWD** NYC
Junior Digital Designer

## education

**08.13 - 12.17**

**University of Cincinnati** OH
Linder College of Business
DAAP (School of Design, Art, Architecture & Planning)
Bachelor of BA in Marketing, Minor in Fine Arts + Graphic Design

## skills

Figma
Adobe Creative Suite
Design Systems
User Reserach
Art Direction

JavaScript, Swift, PHP,  HTML, CSS
React, Next.js
SwiftUI, UIKit
VS Code, Xcode, Github, Git, npm

Agile Project Managment
Jira / Confluence
Marketo / Sendgrid / Hubspot
Salesforce
Google Analytics
Expo/TestFlight
Figuring things out